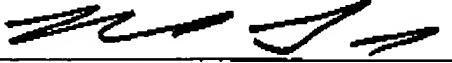


PATENT

OCT 20 2005
IGPP101USACERTIFICATE OF FACSIMILE TRANSMISSION

I hereby certify that this correspondence (along with any paper referred to as being attached or enclosed) is being faxed to 571-273-8300 on the date shown below to Mail Stop Amendment, Commissioner for Patents, P.O. Box 1450, Alexandria, Virginia 22313-1450.

Date: 10-20-05
Himanshu S. Amin**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re patent application of:

Applicant(s): William T. West, *et al.*

Examiner: Michael Bekerman

Serial No: 09/855,455

Art Unit: 3622

Filing Date: May 15, 2001

Title: SYSTEM AND METHOD PROVIDING AUTOMATED AND
INTERACTIVE CONSUMER INFORMATION GATHERING

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, Virginia 22313-1450

REPLY TO OFFICE ACTION DATED JULY 20, 2005

Dear Sir:

Favorable reconsideration of the above-identified patent application is respectfully requested in view of the amendments and comments below.